

A Little Texture Goes a Long Way ...

For Direct Buy's 2011 International Conference in Washington, DC, the clients wanted more than just a simple, two-screen show.

So Staging Directions created a dynamic design with a mobile LED wall, hanging modular columns, two modular projection walls . . . and a couple screens.



Attached to an overhead track, the 12'x16' LED wall opened to reveal guests or closed to become a vivid video screen.

Staging Directions' HD cameras and Christie Digital HD18K projectors ensured crisp and clear images on the flanking 15' x 26.5' IMAG screens.



LED Wall
opened and
closed



Modular Scenery
became a textured
projection surface



JUNE 2011

Classic rock favorites **The Guess Who** were the featured entertainers, delighting the 1600 attendees with their famous hits, including *American Woman* and *These Eyes*.



Rounding out the entertainment was the popular percussion dance troupe **Vocal Trash**.



Contact us to find out how Staging Directions can make your next show unique and successful.

FULL SERVICE:

Lighting
Scenic
Audio
Video Projection
Media Production
Entertainment Coordination
CAD and Rendering
Labor

STAGING DIRECTIONS, INC.
3000-A Shawnee Industrial Way
Suite 116
Suwanee, GA 30024
770-409-9909 Office
800.782.4322 Toll Free
770.409.0277 Fax



For more information visit us at
www.stagingdirections.com