



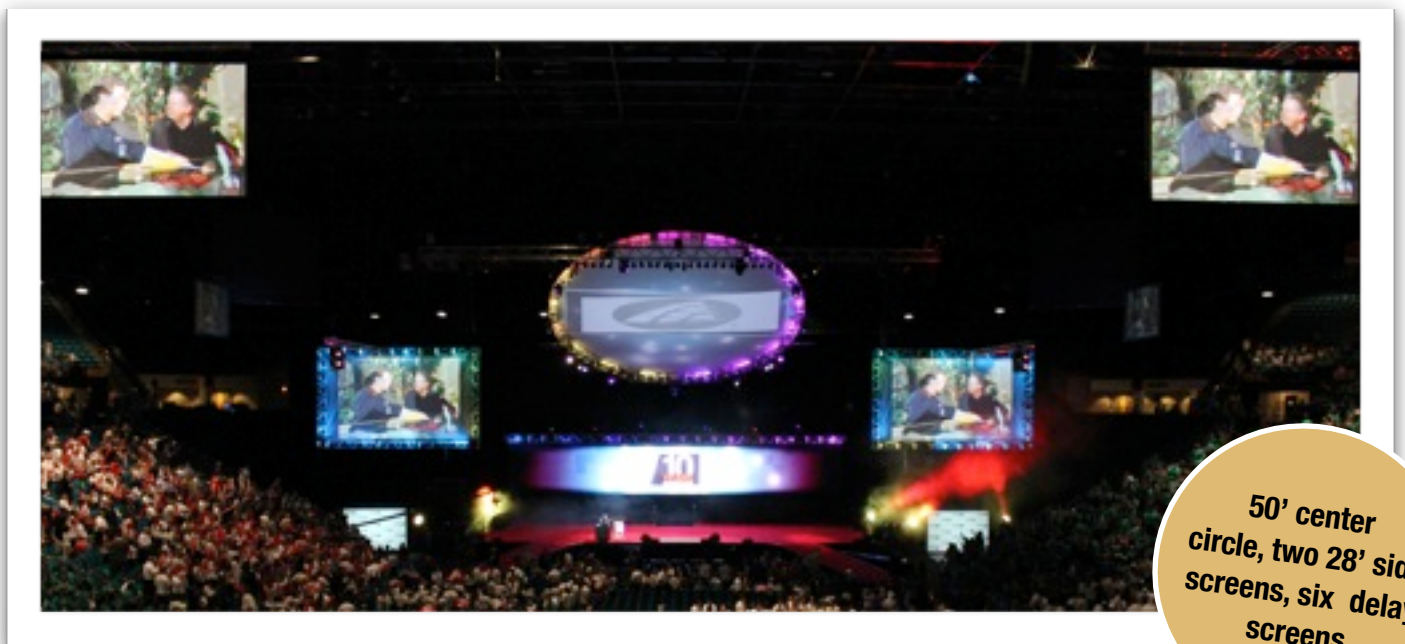
August 2011

www.stagingdirections.com

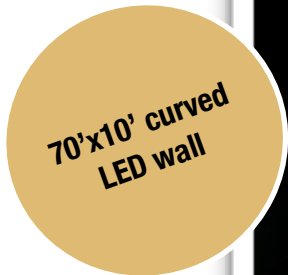
Our client said last year's event would be tough to top. But we did it.

For more than ten years, Staging Directions has provided full-service staging for this large financial services marketing company.

This year, the main event in the Las Vegas MGM Grand Garden Arena was attended by nearly 15,000. To accommodate the record-breaking crowd, we projected high-definition video on nine separate screens: a 50-foot overhead circle screen, two 28-foot side screens, and six smaller delay screens.



50' center circle, two 28' side screens, six delay screens



Additionally, a 170-panel LED (Elation 1024SMD) wall curved around the upstage edge of a 72-foot stage, showing vibrant, colorful animations and customized speaker support.

A 30-foot jib camera and two long lens cameras provided crystal-clear HD imagery.

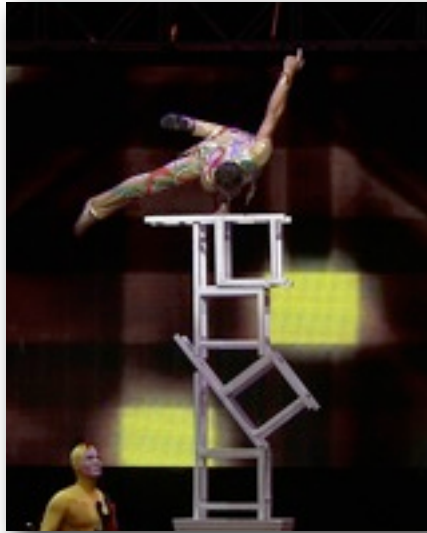
AUGUST 2011

For the Awards Gala, the audience was entertained by several mesmerizing Cirque acts.

NASCAR superstar and sponsored driver Carl Edwards delighted the crowd as the show's opening speaker.

Roving, wireless HD cameras with IDX Cam-Wave technology captured live interviews with attendees.

And a local 30-member choir closed the show, complete with confetti and CO₂ canons.



NASCAR
superstar Carl
Edwards

In addition to the sessions in the Garden Arena, Staging Directions also staged four separate meeting rooms for as many as 6,000 attendees each. A full SDI crew staffed every room for the audio, lights, video, 12-foot LED walls, and scenic elements. An on-site media team created customized graphics, videos and animations.

To sustain an event of this size, Staging Directions brought in five tractor-trailers of gear and a crew of more than 100.

Contact us to find out how Staging Directions can make your next show unique and successful.

FULL SERVICE:

Lighting
Scenic
Audio
Video Projection
Media Production
Entertainment Coordination
CAD and Rendering
Labor

STAGING DIRECTIONS, INC.
3000-A Shawnee Industrial Way
Suite 116
Suwanee, GA 30024
770-409-9909 Office
800.782.4322 Toll Free
770.409.0277 Fax



For more information visit us at
www.stagingdirections.com