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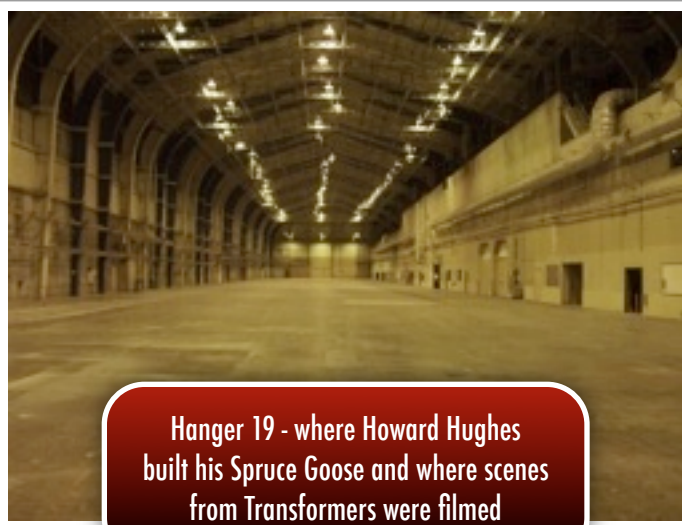
Bigger than Obama but right behind the Royal Wedding...

Los Angeles was on fire when 7,000 video-game enthusiasts gathered for a total-immersion fan experience. A large LA-based production company chose Staging Directions to be a part of transforming West LA's Hanger 19 into a gamers' paradise.

"We had some pretty amazing metrics," an executive noted in a magazine interview. "The company that broadcast the event for us indicated that it's the second most viewed event in history – the first being the Royal Wedding and I think the third was a President Obama speech. So that's a pretty remarkable statistic."



Staging Directions' army of seasoned crew members built the custom staging and helmed the controls for the elaborate main stage. They fitted the main stage with 18K HD projection for six screens. More than 16-hundred feet of truss on 75 motors supported hundreds of lights and the powerful VerTec line array system. A 20'x40' 12,000-pound HD LED wall was the dynamic centerpiece.



Hanger 19 - where Howard Hughes built his Spruce Goose and where scenes from Transformers were filmed



MAIN STAGE

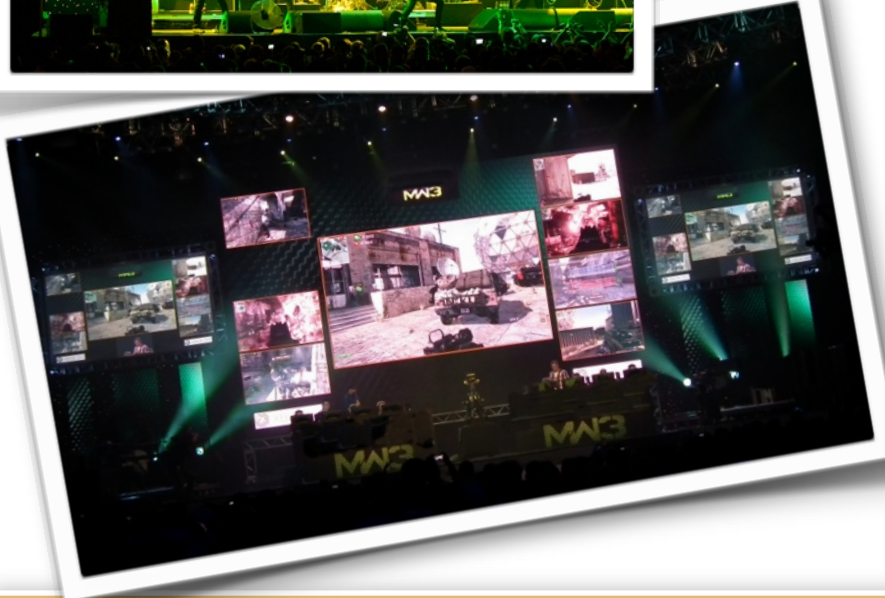
If the 753-foot long warehouse wasn't challenging enough, Staging Directions provided lighting and sound for performer Kanye West and his tour show.



Celtic-punk band the Dropkick Murphys entertained the crowds on opening night.

One highlight was unveiling the latest installment in an internationally-popular video game.

As part of a massive tournament, 32 squads battled for \$1 Million in prizes. The final teams competed live on the main stage.



Some Big Numbers: 1,646 Feet of truss on 75 rig points with 8,500 feet of fly cable ... 58,600 pounds of total beam weight including audio, lighting, video, LED, and drape ... 4,500 total amps of power including 1,500 amp three-phase and 760 feet of 5-wire feeder ... 253,000 watts of lighting

Contact us to find out how Staging Directions can make your next show unique and successful.

FULL SERVICE:

Lighting
Scenic
Audio
Video Projection
Media Production
Entertainment Coordination
CAD and Rendering
Labor

STAGING DIRECTIONS, INC.
3000-A Shawnee Industrial Way
Suite 116
Suwanee, GA 30024
770-409-9909 Office
800.782.4322 Toll Free
770.409.0277 Fax



For more information visit us at
www.stagingdirections.com