

## 2500 Attendees in the Round in Vegas

Former President Clinton Talks Security at McAfee's Security Conference



The Venetian Hotel hosted McAfee's annual conference where attendees were treated to aesthetically creative staging and engaging keynote speakers. Staging Directions brought production company partner Executive Visions' innovative concept to life. Audience members appreciated the custom **24-foot circular stage** and three-quarter round **stadium seating**, which allowed them closer interaction with presenters. The **high-definition** cameras and projection provided stunning clarity on the 70-foot center screen and all six 21-foot surrounding screens. Staging Directions creatively supported audio, lighting and projection on a **circular overhead truss** that provided balanced sound and stunning effects for all presenters, including President Bill Clinton and McAfee CEO Dave DeWalt.

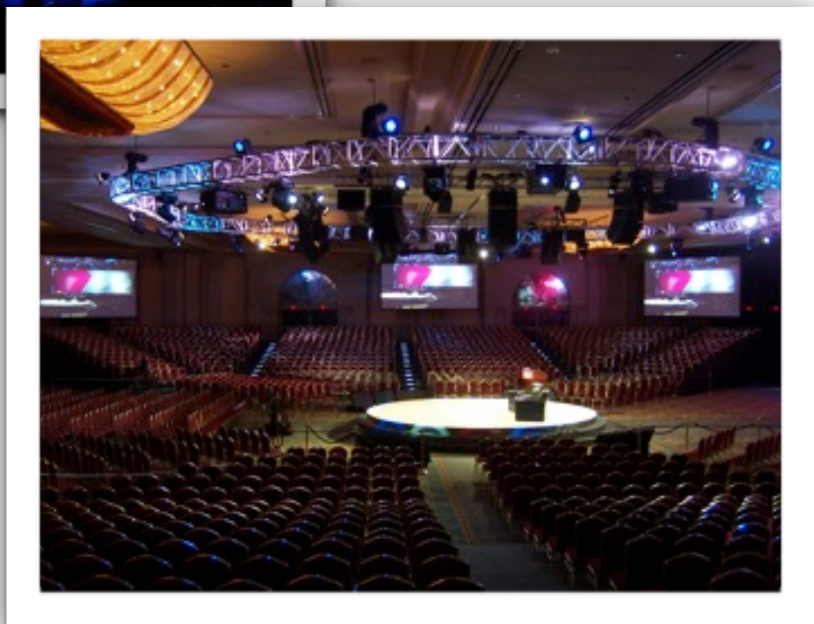


# DECEMBER 2010

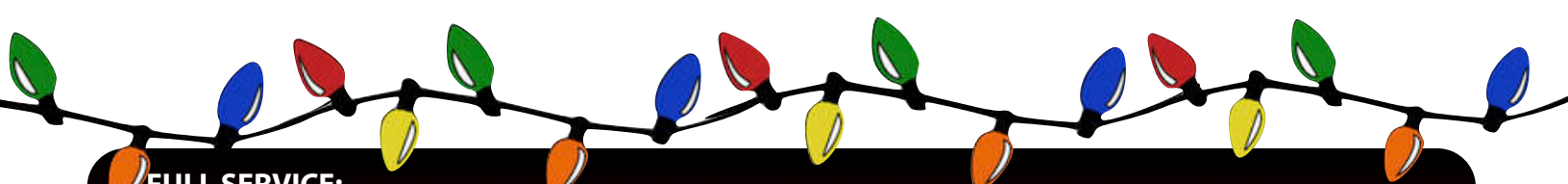


A small and unobstructed round stage gave attendees a more intimate experience.

Screens, lighting, and audio in the round meant there was not a bad seat in the house.



All of us at Staging Directions would like to wish you  
Happy Holidays and a prosperous New Year!



## FULL SERVICE:

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